



About DonorAdvance

DonorAdvance™ is a powerful yet easy to use fundraising management system. It enables your organization to develop deep institutional knowledge about its individual, corporate, and foundation donors as well as its fundraising initiatives. DonorAdvance is fully cloud-based, so you can access your data from anywhere with Internet access, and you can rest assured knowing your data is safe and secure.

DONORADVANCE FEATURES:

- ✓ Track individual, family, corporate, and institutional donors.
- ✓ Compare fundraising initiatives to each other and over time (events and solicitations).
- ✓ Manage memberships and recurring donations.
- ✓ See connections between individuals and organizations.
- ✓ Share communication notes about individuals and organizations.
- ✓ Manage the sale of event tickets, tables, auction items, and other products.
- ✓ Track pledges and other money owed to your organization.
- ✓ Process in-kind donations by category and item.
- ✓ Full control of system users and permission levels.

DONORADVANCE ADVANTAGES:

Strong customer service – As a small business, we believe in maintaining close professional relationships with our clients. We solicit feedback regularly and actively improve our services to meet your needs. Unlike many providers, we include phone and e-mail support in our standard service agreement.

Easy-to-use/intuitive – DonorAdvance utilizes a simple and clear interface. It is designed to enable fundraising professionals and volunteers alike to find the information they need intuitively and quickly. Data can easily be exported to your favorite spreadsheet program for deeper analysis.

Convenient generating of mail/e-mail lists – DonorAdvance makes it easy to develop targeted marketing programs and generate mailing/e-mail lists. By linking spouses' contact records, you can save time, postage costs, and waste, by sending only one mailing per household.

Simple yet powerful querying – DonorAdvance offers a very simple system for generating powerful queries to understand your donors on a deeper level. You can also save your favorite queries for future use.

In-kind donation management – DonorAdvance enables you to create your own in-kind donation categories and items and track these donations over time.

“I am so pleased that we have chosen to utilize DonorAdvance... I really believe we're going to be able to grow with this system for years to come.”

**-Amy Jackson
Philanthropy & Outreach Director
The Project School**