

2019 Michigan Afterschool Spring Conference

May 6, 2019 | Radisson Plaza Hotel - Kalamazoo, MI

One Child At A Time...We Make A Difference

The Michigan Afterschool Association Spring Conference will attract educators and out-of-school time (OST) professionals from across Michigan. Sponsoring the annual conference will not only put your organization and message in front of the right audience, but it will help improve out-of-school time (OST) programming and help many of Michigan's youth.

By lending your support to the annual Spring Conference, you can achieve several goals such as:

- Increase brand awareness
- Build relationships within the OST community
- Influence public opinion about your programs
- Show off your company to over 500+ conference attendees



Deadline for Submission: April 2, 2019

To ensure that your company/organization will be included in the conference booklet, please submit your application and payment in full by April 2, 2019.

For more information please visit our website at:

<https://www.miafterschoolassociation.org>

Questions:

Please contact Jennifer Bonner at info@miafterschoolassociation.org.

Sponsorship Packages

Benefit	<u>Silver</u> \$1,500	<u>Gold</u> \$3,000	<u>Platinum</u> \$5,000	<u>Diamond</u> \$10,000
Logo featured on cover of conference program	☆	☆	☆	☆
Featured on conference signage and marketing material	☆	☆	☆	☆
Logo featured on MAA website	☆	☆	☆	☆
Recognition at Conference Plenary Sessions	☆	☆	☆	☆
Logo on conference bags	☆	☆	☆	☆
One-page flyer or brochure (that you provide) included in conference packet		☆	☆	☆
Opportunity to display products, services or company marketing material at Exhibitors Table		☆	☆	☆
Featured on conference banner			☆	☆
Michigan Afterschool Association member lunch buffet				☆

Exhibitor Information

Exhibitor Booths

The exhibitors at the annual spring conference have the attention of conference attendees during break, before and after workshop sessions and during conference networking. Reserve one of the twenty-five exhibitor booths today!

Exhibitor booth includes:

- One 6-foot shirted table and two folding chairs
- 50-word description in MAA conference book
- Access to conference activities and one paid lunch meal for the day

Pricing:

- For Profit Organization: \$250.00
- Non-Profit Organization: \$200.00

Additional booth representatives are \$50.00 per person.

Advertisement In The Resource Section Of Conference Brochure

MAA will feature a resource section to connect out-of-school time educators to your services.

- \$400.00 - Full page color ad
- \$250.00 - Half page color ad
- \$150.00 - Quarter page color ad

**Please note that camera-ready information must be submitted to MAA for print no later than April 2, 2019.*

Michigan Afterschool Association Bag Advertising

- \$300.00 - Promotional items in all 500+ conference bags.

**Deadline for delivery of items to MAA is April 2, 2019.*

Scholarship Sponsor

- \$100.00 - Provide scholarships for youth development to attend conference for free.

For more information, and to reserve your spot, please contact the Michigan AfterSchool Association office:

Jennifer Bonner
151 S. Rose Street, Suite 601
Kalamazoo, MI 49007
(269)-337-0707